

Honda Cars Are A Brand Apart

Honda began its journey with humble baby steps, post WWII, when it started with the motorcycle range. The first Honda car saw the light of day in the 60s, when the company released its first automobile model. Since then they have established themselves as the leader in the automobile industry. Honda has always gone beyond being just a manufacturer of reliable, fuel efficient cars. Honda cars provide a level of unsurpassed performance, comfort and mileage, what with a wide range of automobiles on offer. Occupying the fourth position in the global auto arena, Honda cars are well liked and sought after. [Honda cars](#) are diverse enough to meet individual needs and are reasonably priced too.

Honda cars appeal across the different demographics. Oft times you will notice that Honda cars seem to hesitate with rebates and money back attractions. Frequently this is an attempt to offset resale losses especially in the domestic market. It is understandable therefore that Honda cars come with other incentives such as low APR and leasing options. Honda cars offer a range of features from potent horsepower to roomy interiors, which afford a comfortable and safe ride.

From the compact Civic models to the special Element, Honda cars offer ample choice. The Civic has also seen some user friendly modifications in the form of an in built navigation system and monitoring of tire pressure. The year 2008 has seen a complete revamp of Honda Accord. Honda cars have also seen the new improved Odyssey with more engine power, a modified wheel design and better suspension too.

Honda cars also make a mark in the award arena, bagging quite a few distinctions there. While the Honda Civic received the Motor Trend Car award, the Ridgeline is often admired for its top class performance. Its not an exaggeration to day that the Honda range of automobiles are trusted for their robust engines and power packed driving capacity. The Honda car manufacturers have a long standing name for dependability and value for money. Its no surprise that Honda cars have been adjudged the best models offering good Industry Brand Residual Value by the Automotive Lease Guide. With several innovative makes in the pipeline, counting the Si Mugen model, Honda cars are likely to meet Gen X face up!

About the Author

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